

26TH
ANNUAL

PACIFIC AGRICULTURE SHOW

JANUARY 25-27, 2024



THE LARGEST AND MOST IMPORTANT AGRICULTURE EXHIBITION IN THE PROVINCE!

The Pacific Agriculture Show is the premier event for BC's agriculture industry. The 2024 edition will be the 26th annual show and it will be the biggest and best yet! BC's agriculture industry is unique in its diversity and the Show attracts an attendance from all the livestock and horticulture sectors and thousands of farmers and producers from across BC, Alberta, and the Pacific Northwest.

The official show guide, published by The Abbotsford News, will be distributed to 40,000 consumers in the agricultural community throughout the Fraser Valley. This informative supplement will also be available online and at the show. The guide will include a booth locator map plus a list of exhibitors.

The Pacific Agriculture Show has consistently sold out - so don't miss the best marketing opportunity of 2024. Book your advertising space in the Pacific Agriculture Show Official Guide today.

PUBLISHING:

January 18 & 19, 2024

BOOKING DEADLINE:

Wednesday, January 3, 2024

RATES:

Full page (10.3" x 12.25").....	\$2099
1/2 page (10.3" x 5.75").....	\$1220
1/4 page (5.1" x 5.75").....	\$719
1/8 page (5.1" x 2.8").....	\$425
Back page (10.3" x 12.25")	\$2199

BONUS: Advertisers participating with a 1/4 page or larger are invited to submit a 250 - 500 word article & photo about their business, for inclusion in the Guide at the editor's discretion.



Price does not include GST. A \$7.85 eEdition charge is added to each print ad. Readers can view the complete edition online at abbynews.com

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